

Quick Start Guide 2020

# AFFILIATE COMMISSION SECRETS

Your Action Plan *To Start*  
*Generating Passive Income Online*  
From Home This Week



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## Introduction

You've probably heard it many times,

*"Affiliate Marketing Is One of the Quickest and Easiest Ways to Start Making Money Online"*

And it's very much true. Not only that... You can use it to build a rewarding long-term passive income!

As promised, here's what you'll learn in this short report:

- ✓ Why Affiliate Marketing is **The Best and Easiest Way to Start Making Money Online**.
- ✓ The 3 common reasons you haven't been making money up till now, and **how to overcome them**.
- ✓ The **Easily Scalable 5-Step Action Plan** that sets you up to earn real affiliate commission month after month, for years to come.
- ✓ How to get **trained by and partner with a super affiliate marketer** that just earned close to \$1,000,000... and it's actually more affordable than you think.

First, let's get through the basics....

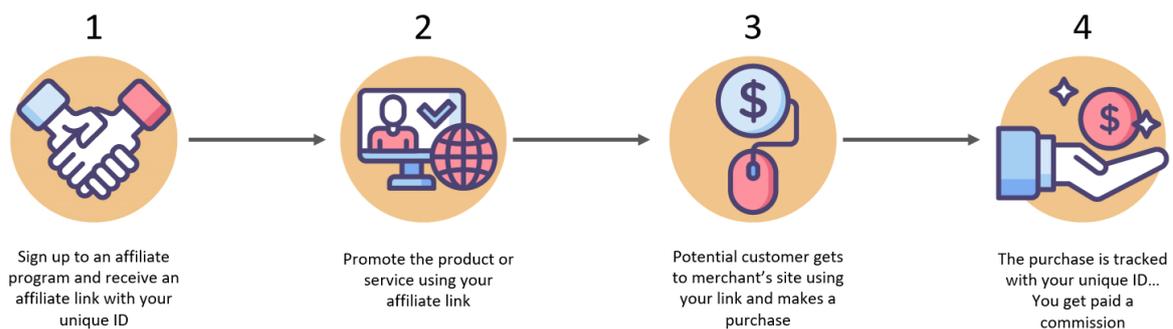
## What is Affiliate Marketing & Why Is It Right for You [In a Nutshell]



Affiliate Marketing is simply a business model by which you can earn commissions (a portion of the money generated from the sale) from promoting other people's products or services.

As a simple example, let's say you're an affiliate that's promoting a product that costs \$100 and the owner of the product agrees to pay you 40% commission as an affiliate. For each sale you generate through your promotions, you will receive \$40 (40% of \$100).

Here's a Quick Overview of How It Works...



Becoming an affiliate marketer has several advantages, including:

- The costs to start is relatively very low and you don't have to have a business license
- You don't have to ship anything anywhere
- You don't have to handle credit card transactions
- You don't have to handle refunds, returns, queries, inquires, etc.
- You don't require any employees
- Your business runs 24/7

Here are some amazing statistics about affiliate marketing...

- ❑ Affiliate marketing is a global industry worth well **over \$12 billion** (*Source: Interactive Advertising Bureau*)
- ❑ Since 2015, the revenue from affiliate marketing has grown by 10% annually. (*Source: Business Insider*)
- ❑ Affiliate Marketing accounts for 15% of all digital revenue (*Source: Business Insider*)
- ❑ 81% of brands rely on affiliate programs (*Source: Mediakix*)

## If it's So Easy, What's Keeps So Many From Succeeding?



Although affiliate marketing is simple, many people that try affiliate marketing end up losing more money than they earn.

They end up getting stuck in what I call the “vicious cycle” that sees you spending a lot of money trying to figure out the “secret” to making money online, but never actually making any money at all. They become frustrated, overwhelmed and discouraged... and many eventually give up.

- Where are you in this cycle?
- How much money have you spent so far?
- How much money have you made?
- Are you demotivated... frustrated... fed-up?

Maybe you're an absolute newbie, wanted to “get it right” the first time. Well, through my own experience and the experience of others, I've been able to identify the 3 main hurdles that hinder success. I've identified these below, as well as some ways to overcome these hurdles.

## Hurdle #1 - Having the Wrong Mind-Set

This is often considered to be the most critical set-back. Many affiliate marketers have the wrong mind-set, which usually involves to some degree:

- Thinking that having an internet business is just something that you are doing “on the side”, just a source of some additional income.
- Only thinking about making money

Thinking of affiliate marketing as “just something on the side” would influence the way you do things to make money online... that is, with a half-hearted approach.

Only thinking about making money is going to lead you to engage in activities that would be detrimental to your business in the medium to long term, such as spamming and recommending poor quality products, just because the commission is high.

## Solutions

1. **Adopt the right mind-set...** Think of and treat affiliate marketing as a real business... Your own business that you have to make successful.
2. Instead of just thinking about making as much money as you can, a much much better approach is to **think about providing solutions to people...** look towards solving problems... Find out what problems people want to solve... find a product that provides a solution to those problems.... You will be rewarded handsomely.

## Hurdle #2 - Information Overload

Because of your interest in “how to make money online”, you probably subscribe to a bunch of email lists, read a few blogs, visit several forums, listen to podcasts, etc., etc. Each one of these mediums will give you ideas and tell you “what you’re supposed to be doing”... it’s a lot of information.... So it’s understandable that you are going to get confused and overwhelmed.

## Solutions:

1. **Be very selective on what you pay attention to and what you focus on.** Focus on one thing at a time, while purposely putting other things on hold for a while.
2. **Implement “just in time learning”.** Meaning, don’t go out there and learn a whole lot of stuff unless it DIRECTLY applies to what you are working on RIGHT NOW.

*As an example - You can filter all incoming information: for any email, product launch, special offer, blog post or whatever that you come across, ask yourself "does this help me move towards my current goal of building an affiliate website?" If the answer is "no" ignore the thing and get back to work.*

3. **Unsubscribe from the Mailing List of Those “Internet Marketing Gurus”** - If you find that the emails don’t provide you with useful information or you are not even reading the emails or you find that they are promoting products more than providing you with useful information, then unsubscribe!

You are going to have to exercise a level of self-discipline to avoid the temptation of paying attention to a bunch of stuff that aren’t applicable to where you are right now.

## Hurdle #3 - You Can't Seem to Find the Time

You probably have a job... So the time to be spent on building your affiliate marketing business has to be done outside of working hours... time you should be spending with your family, socializing with friends or relaxing.

Being busy is a part of life... but don’t let that distract you from building your affiliate marketing business.

## Solutions:

1. **Be Organized** - Being organised helps a lot since it keeps you from spending unnecessary time searching for stuff. Organize your information... organize your time... organize your work space.
2. Ensure that the few hours you get to work on your business, is spent highly effectively. Work on “high leverage” activities... those activities that will get you the most progress in the least amount of time.
3. Set time-constraints for your tasks.

## The Action Plan for Affiliate Marketing Success



Now let's move on to the **Affiliate Marketing Success Plan**. Having the right plan vastly increases your chances of success. This plan is about building a rewarding long-term sustainable business that generates monthly income for you online!

Here's the outline of the steps...

### STEP #1 - Get Into the Right Mind-Set

You will never be successful at affiliate marketing (or any type of online marketing) if you:

- Approach it with a half-hearted attitude
- Just think about making money.

As I've said before, you have to treat this as a real business...

Think about providing solutions to people... Think about solving problems.

Find out what problems people want to solve... find a product that provides a solution to those problems.

The Product and offers you promote must align with what your target market wants in order to get sales that result in commissions.

- You must be committed to making this business work.
- You must also be able to handle outside distractions well.

## STEP#2 - Pick a Niche Market That You Like

A niche market is a group of people with similar interest in a particular topic. For example, people interested in learning about golf or in forex trading are markets.

Most affiliate marketers succeed at promoting something they are interested in and/or have knowledge in.

Picking a niche you like will also make it easier to do research on the topic in question to improve your knowledge of the target market and the product offers. Evaluate what gets you excited, what you talk about often with others, etc.

This is the niche you should be focused on and products in this niche are what you should be promoting if you plan to succeed at affiliate marketing.

[Learn More About Picking A Niche That Suits You](#)

## Step #3 - Research and Find Quality Products to Promote

There are several sites on which you can locate products to promote as an affiliate. Three of the main sites are:

- JVZoo.com
- ClickBank.com
- ShareASale.com

JVZoo.com offers digital products, ClickBank.com offers digital and physical products, and ShareASale.com offers physical products.

You can use the advance search features on each site to narrow down the category and subcategory that matches or closely matches your preferred niche.

Consider various stats such as commission amount or percentage, popularity, avg \$/sale, initial \$/sale, avg %/sale, avg rebill total, avg %/rebill, and gravity to find the best product or products for you to promote and profit from.

When choosing products:

- Take a look at the products' websites... does it look professional?
- Choose quality products... don't just go for the products with the largest commissions.

[Learn More About Finding The Best Affiliate Products To Promote](#)

## STEP #4 - Create a Website around Your Niche

Choose a domain name that relates to the niche you've chosen for SEO (Search Engine Optimization) efforts and for consumers to remember the name of your site more easily.

Use the search tools at domain name registrars such as GoDaddy.com and Namecheap.com to find out what domain names are available and to register your preferred name.

Select a quality Web host, such as SiteGround.com to host your site. A quality Web host is one with good uptime of your site, good customer support, and good reviews.

You will want to use Wordpress to build your website... it's free, very popular, easy to use and extremely versatile. And to get the best for creating a professional looking Wordpress websites the content builder, themes and plug-ins from ThriveThemes is highly recommended.

Next, you'll need to add useful content to your site.

There are three main types of content to provide on your site to convince people that an offer is worth their purchase through your affiliate link:

- Product reviews
- How-To's
- Comparisons

You can use a combination of text, audios, videos and photos to show people what a product offer is like and why they should purchase it.

### **TIP... The Best Places to Put Your Affiliate Links**

Placing your affiliate link inside of your product review is a good way to get people to use your link to purchase.

Depending on the size of the review, you can use your affiliate link between 1-3 times, with it definitely going at the end of the review at least.

Utilize banner ads and sidebars on your blog to promote relevant affiliate offers, as this will get your visitors' attention and entice them to click on them, activating your affiliate links.

Lean More About [Building Affiliate Websites](#) and [Creating Content](#)

## Step #5 – Get Visitors to Your Site and Build a Mailing List

If you build a wonderful website, but nobody in your target market knows about it, then you are not going to make any money. You have to find ways to get visitors to your site. But not just any visitors; you want visitors (traffic) that are very much interested in the topic that your site is about... In other words, you want targeted visitors.

There are numerous ways you can get traffic to your site, including:

- Setting up a blog and using content marketing and search engine optimization.
- Setting up social media pages (e.g. Facebook, Twitter, LinkedIn, etc.)
- Using video marketing (Use sites like Vimeo.com and YouTube.com to distribute the videos.)
- Guest blogging.
- Doing content swaps or ad swaps with other affiliate marketers in your niche.
- Paying for ads using Facebook and Google AdWords.

Always strive to build your email list with any of your affiliate marketing niches.

Research has shown that it takes an average of seven interactions for most people to buy anything from you online. This makes it vital to add these visitors to your opt-in list so you can follow up with them, build a relationship so they purchase products from your affiliate links.

Use opt-in boxes on your site/blog, including review pages, etc., to get people to subscribe to your list. Get people to opt-in by offering useful Lead Magnets.

Learn More About [Generating Traffic](#) and [Building An Email List](#)

## Your Next Steps...



Welcome to the very profitable world of Affiliate Marketing.

I hope you're excited, because affiliate marketing is truly a path out of the stuck in job you don't like, can't spend time enjoy things you love doing, 9-5 grind... a path to passive income and a better quality of life.

If you want to learn even more about affiliate marketing, here's what you can do next:

1. Visit by [Blog](#) for more information, lessons, tips and updates about affiliate marketing. I'll be providing content regularly.
2. Check out my [affiliate marketing courses](#)... I'll be adding more courses.
3. If you're seriously interested in going further and **building your online business this year** by earning passive income with affiliate marketing, this is my [best recommended training](#). This very affordable program allows you to **partner with a truly successful affiliate marketer** and leverage his experience and resources. It's been proven to take newbies and put them on the fast track to a full time income from home no matter their age, experience or computer skills.

## About Me



Hey, I'm the creator of [AffiliateMarketingLesson.com](https://AffiliateMarketingLesson.com)

I have been involved in internet marketing since 2005. I started out by dabbling in affiliate marketing as a means of making some extra income on a part-time basis to supplement my salary.

During the first few years I earned commissions here and there, but my experience was mostly filled with frustration, disappointments, discouragement and struggling to make money... I eventually decided to give my online income stream a "rest" and focus mostly on my engineering career :-)

But circumstances made me eventually come to the realization that I, like many other people, was not happy with my day job and I ~~wanted~~ needed to find another way to earn a full-time income so that they could enjoy a lifestyle, not consumed by work, but doing more of what I loved.

That's when I decided to refocus and started taking **consistent action**. Only then did I finally start earning decent commissions month after month that has grown over the years.

Over the years, I have shared my experience and what I have learned about generating income online with affiliate marketing with friends and family... some of whom have gone on to do quite well.

It was through this experience that I decided to create [AffiliateMarketingLessons.com](https://AffiliateMarketingLessons.com) and share what I've learned with the wider world.